1992 OPERATIONAL PLAN
FILTER / NEW PRODUCT TECHNOLOGY

STRATEGIC GOAL NUMBER 1
SUPPORT OPERATIONS FIVE YEAR OBJECTIVES

QUALITY

Qualify new precoated porous plug wraps from one supplier for use on Lark products.	1st Qtr 92
Qualify new precoated porous plug wraps from second supplier for use on Lark products.	3rd Qtr 92
Support the implementation of an incoming carbon testing program.	Ongoing 92
Evaluate PVA menthol and dual pz booth mentholation techniques.	2nd Qtr 92
Evaluate application/impregnation of filler with menthol via liquid CO2.	1st Qtr 92
Evaluate Eastman's menthol-in-dope filters at target menthol delivery.	2nd Qtr 92

COST / PRODUCTIVITY

Remove additives from Calgon SCCW coal carbon.	1st Qtr 92
Implement single "PM Coconut Carbon" specification.	2nd Qtr 92
Conduct consumer test with PM coconut carbon as single carbon type for all PM USA products.	4th Qtr 92
Evaluate high activity wood-base carbons.	4th Qtr 92
Evaluate CA tow made with reduced bleach or unbleached cellulose.	2nd Qtr 92
Qualify natural-based glycerine type triacetin.	2nd Qtr 92

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STRATEGIC GOAL NUMBER 2

SUPPORT GROWTH OF THE BUSINESS - SHORT TERM

DOMESTIC

Support the production start-up of Merit Ultima.	1st Qtr 92
Conduct a mill run of Tela-type paper for use in Merit Ultima.	1st Qtr 92
Qualify a domestic source of Tela-type filter web material.	2nd Qtr 92
Support the filter requirements of R&D programs such as Marlboro Medium 100s, Marlboro Red, B&H KS, Parliament Lts. Menthol.	Ongoing 92
Evaluate recessed filters produced with tubes as an alternative to mouthpiece paper.	2nd Qtr 92
Design/build a laboratory laser perforator for production of custom ventilated prototypes.	3rd Qtr 92

EXPORT

Evaluate web samples of wood and wood+tobacco papers with carbon on Project 41 in PCC and dual filters.	1st Qtr 92
Qualify new precoated porous combining wrap for use on Lark Supers Lights tar reduction.	1st Qtr 92
Evaluate Baumgartner PSP filters with patterned hotmelt for use on Lark Super Lights tar reduction.	1st Qtr 92
Assist in providing in-house on-line laser perforation capability for Parliament-type filters.	2nd Qtr 92
Support installation of a plug-space-plug combiner for use in Semiworks.	1st Qtr 92
Support the filter requirements of PM International such as EEMA/EEC, Australia, Japan, Korea, etc.	Ongoing 92
Maintain close liaison with PM Europe R&D, PM Australia R&D and Intertaba.	Ongoing 92

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STRATEGIC GOAL NUMBER 3

ADDRESS CONSUMERS' DESIRES WITH NEW TECHNOLOGY-DRIVEN PRODUCTS

Support the filter requirements for Half-Nic / De-Nic, Project Lotus, Project Ambrosia, Low Tar/High Flavor.	Ongoing 92
Qualify a domestic source of Tela paper for Merit Ultima.	2nd Qtr 92
Conduct mill run of PM web.	1st Qtr 92
Evaluate consumer response to PM web filtered cigarettes.	2nd Qtr 92
Evaluate Courtaulds staple CA fibers and CA fibrids.	2nd Qtr 92
Conduct mill run of Courtaulds staple CA fibers and/or CA fibrids.	3rd Qtr 92
Support development of catalysts as filter additive for CO reduction.	4th Qtr 92
Determine feasibility of Courtaulds acetylated cellulose and deacetylated cellulose acetate web materials.	4th Qtr 92
Install 12" wide laboratory coater in Filter Development Lab.	1st Qtr 92
Evaluate additives coated on Tela paper in a paper core concentric filter.	2nd Qtr 92
Conduct joint development of heterofil filter materials with Celanese.	4th Qtr 92
Continue evaluation of Celanese CA web as it becomes available.	Ongoing 92
Evaluate ultra-low denier per filament tow items as they become available.	Ongoing 92
Evaluate novel vendor filters as they become available.	Ongoing 92
Conclude the qualification of triethyl citrate as a substitute for triacetin.	1st Qtr 92
Support Paper Technology with paper converting operations.	Ongoing 92
Provide and support innovative packaging concepts.	Ongoing 92

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STRATEGIC GOAL NUMBER 4

ADDRESS EXTERNAL REQUIREMENTS

Complete evaluation of strip applicator units (PM and MOLINS designs)	4th Qtr 92

STRATEGIC GOAL NUMBER 5

DEVELOP TECHNOLOGIES APPLICABLE TO FUTURE PRODUCTS AND PROCESSES

Support the Sensory Technology Program	Ongoing 92
Support the Tobacco Biochemistry Program	Ongoing 92
Support Project BETA with filtration technology.	Ongoing 92
Evaluate biodegradable filter and packaging materials as they become available.	Ongoing 92
Support in the design, installation, and testing of prototype equipment.	Ongoing 92

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